

Library Services

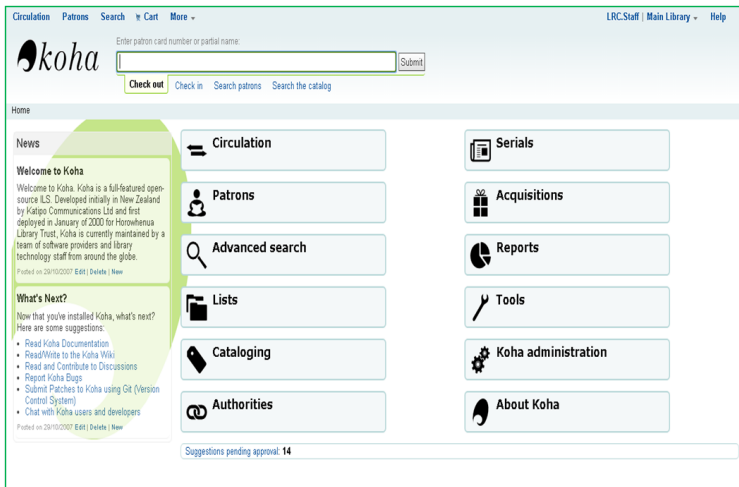
Dr. Sandeep Bhavsar

Head—Learning Resource Centre

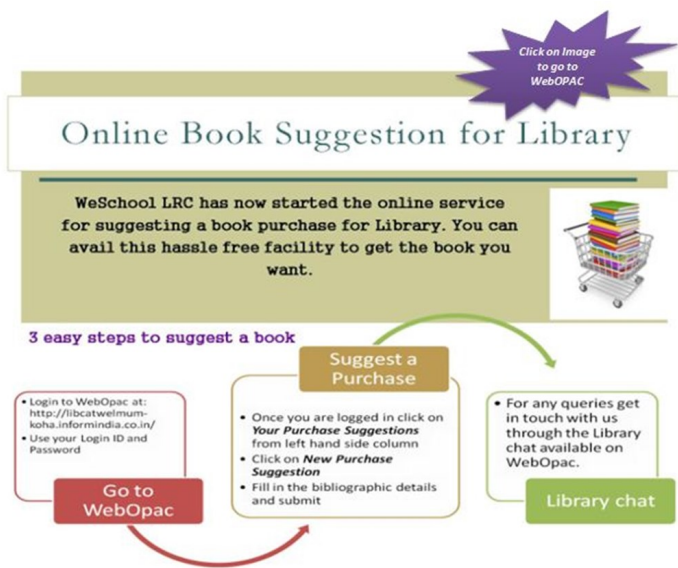
M.Lib.I.Sc, MAH-SET, American Library Association FERA
2011 fellow, Ph.D

IMPORTANT LINKS

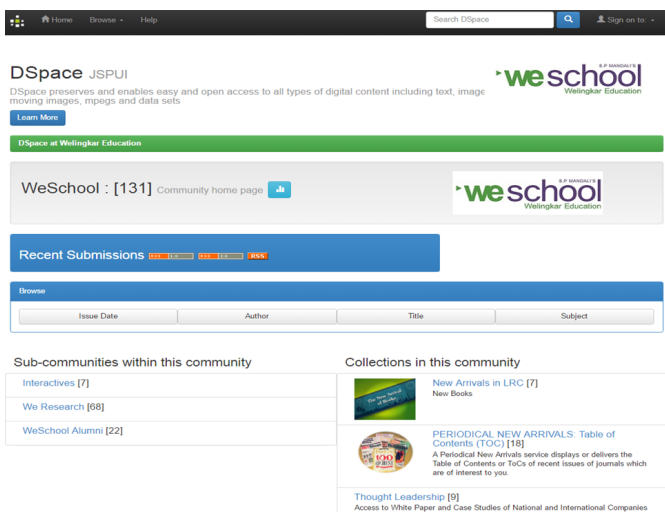
- ◆ [How to access the database \(Registration Details\)](#)
- ◆ [Video Tutorials — How to search in Databases](#)
- ◆ [Remote Access to Databases](#)
- ◆ [Library Portal](#)
- ◆ [Library OPAC](#)
- ◆ [Library Feedback](#)
- ◆ [Instant chat for instant help](#)



KOHA – Library automation software is used extensively with all the modules being functional.



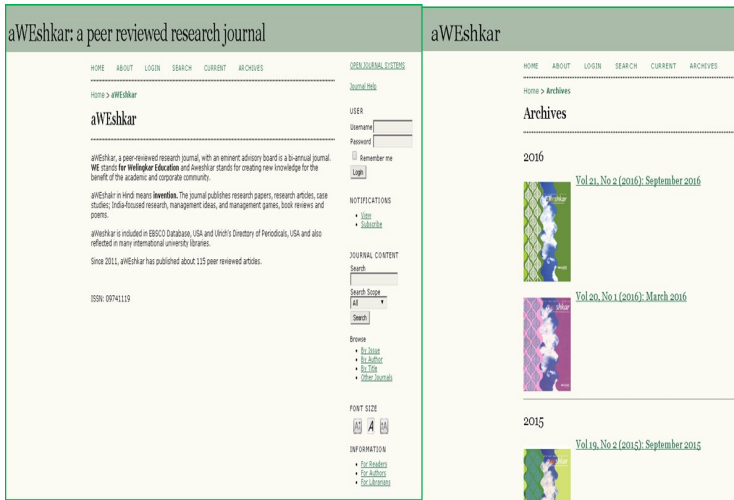
Online Book Suggestion for Library



DSpace – Institutional Repository Application

LRC has developed an Institutional Repository using DSpace which gives access to research and academic output. Currently this contains over 200 articles by faculty members of WeSchool published in national and international journals and our own research publication called aWeshkar.

Link: <http://dspace.welingkar.org:8080/jspui/>



Open Journal Systems (OJS)

OJS is open source software made freely available to journals worldwide for the purpose of making open access publishing a viable option for more journals, as open access can increase a journal's readership as well as its contribution to the public good on a global scale .

Issues from 2001 of Welingkar's in-house Journal "aWEShkar" are published online through OJS.

Link: <http://elibrary.welingkar.org:2172/ojs/index.php/aWE/issue/archive>

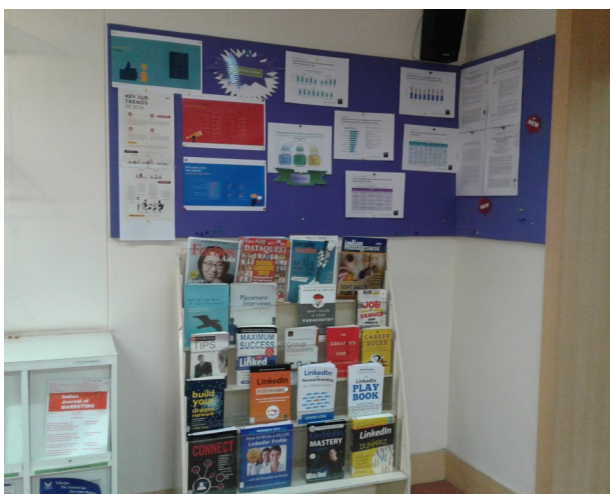


Database Training/User Orientations

WeSchool LRC organizes Database Training – Hands on Experience to WeSchoolites every year to make the students well versed with databases of the library. Welingkar has subscribed to 13 high quality databases for the WeSchool students and faculties. External trainers from respective databases are called for training students.

Database Video Tutorials: <http://dspace.welingkar.org:8080/jspui/handle/1/13>

WeSchool LRC also conducts user orientation sessions to take the new students and faculty through the LRC journey. We also conduct Databases and Career Development sessions



Placement Corner


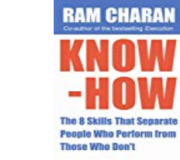


WeSchool provides a separate section consisting of resources related to student placements including books, articles, magazines. These resources will aid students in developing interviewing skills, communication, sector knowledge.

Infowe – One Stop Shop for Info Needs of the weschoolers
 Link: elearn.welingkar.org/infowe

LRC Blog
 Link: wimlibrary.blogspot.in

Remote Access
 WeSchool students and faculty can access e-resources and databases off campus through EZproxy.
 Link: elibrary.welingkar.org:2048/login

New Books

 <p>114760 Negotiating Tactics: Bargain Your Way to Winning By Levin, Edward</p>	 <p>114764 Know How 8 Skills that Separate People Who Perform By Charan, Ram</p>	 <p>114674 Futureproof By Dial, Minter</p>	 <p>114677 The 7 Principles of Conflict Resolution By Weinstein, Louisa</p>
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Click here to learn about the Recent Books added to our collection on different topics of Management.

Infocapsule

INFOcapsule - bulletins on HR, Marketing, Finance, Retail, Business Design, Healthcare ,E-Biz - IT, Rural, and Media Entertainment. Captures e-books, articles, news and videos.

Link: <https://elearn.welingkar.org/infowe/Infocapsule/>

News of the Day

Daily News Service on Higher Education, Management Education, Leadership, views on by Management Gurus.

Archive -> Month: -- Year: -- Subject: Search

August 2019

- 0 August 2019
 - PE/VC investment at all time high of \$8.3bn in July The Indian Express pg-14
 - 42% of patients at risk of BP misdiagnosis, says study Times of India.p-5
 - Borrowers may gain as RBI to tell banks to link loans, repo rate The Times of India;p-1
- 6 August 2019
 - PM: "Population explosion a worry", govt schemes needed to control it Times of India;p-1
 - How Indian Industrials are Tackling Cyber Breaches The Economic Times p-5
 - Festive Cheer? PC Market Eyes Consumer Demand Revival in Q3 The Economic Times p-5
- 4 August 2019
 - July Auto Slump Worst in 20 Years The Economic Times p-14
 - Banks report reduction in NPA; seek resolution of NBFC stress The Indian Express pg-17

Welcome, kirti

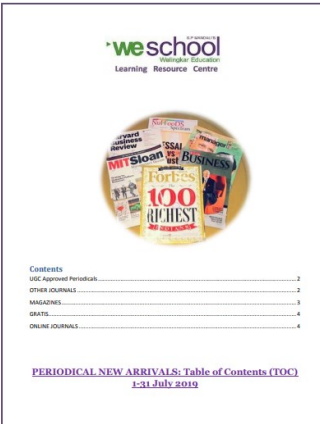
- Dashboard
- Director's Message
- Talk about a Book!
- WePedia
- Logout

Director's Pick of the Month!

- The Innovation Catalyst
Martin, Roger L.
- The Synthesizing Leader
Gardner, Howard

News of the Day

Daily News Service is provided wherein various subject are covered such as marketing, e-commerce, higher education, management etc. from assorted newspapers such as Business Standard, The Financial Express, Economic Times etc.



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UGC Approved Periodicals.....2
OTHER JOURNALS.....2
MAGAZINES.....3
GRATIS.....4
ONLINE JOURNALS.....4

PERIODICAL NEW ARRIVALS: Table of Contents (TOC)
1-31 July 2019

Sr.No.	UGC Approved Periodicals	VOL/ISSUE & DATE
1	Indian Journal of Finance: Macroeconomic Antecedents of Stock Returns and Exchange Rate DOC	Vol 12, No 6 - Jun 2019
2	Indian Journal of Marketing (Consumer Involvement: The Mediating Role of Leading Edge Status (LES) on Adoption of Innovative Products in Indian Rural Markets) DOC	Vol 49, No 6 - Jun 2019
3	Propaganda, Indian Journal of Management: A Conceptual Study on Factors of Entrepreneurial Personality and Their Impact on Entrepreneurial Intention with the Mediating Role of Entrepreneurship Education DOC	Vol 12, No 6 - Jun 2019

Sr.No.	OTHER JOURNALS	VOL/ISSUE & DATE
1	Altruism: Dynamics of Objective and Subjective Financial Knowledge on Financial Behaviour DOC	Vol 37, No 1 - Apr-Jun 2019
2	AIMS International Journal of Management (A Longitudinal Process Model of Multiple-Entry Development) DOC	Vol 13, No 2 - May 2019
3	Global Business Review (Non-Interest Income, Risk and Bank Performance) DOC	Vol 20, No 3 - Jun 2019
4	Indian Management: Learn to the hard way: Why to school curriculum should focus more on soft skills DOC	Vol 58, No 7 - Jul 2019
5	International Journal Of Applied Business And Economic Research (Factors Determining Agricultural Output in Indian States: An Analysis) DOC	Vol 17, No 1 - Jan 2019
6	Journal of Rural & Industrial Development (HR Practices in Rural Micro Enterprises: An Empirical Investigation) DOC	Vol 7, No 2 - Oct 2019
7	Kurukshetra - A Journal of Rural Development (Non-Farm Sector in India) DOC	Vol 67, No 9 - Jul 2019
8	Management Accounting (Role of CMA (Cost and Management Accountants) in Integrated Transport Ecosystem) DOC	Vol 54, No 7 - Jul 2019
9	University News (Philosophy of Vision, Mission and Objectives of Higher Education Institutions) DOC	Vol 57, No 26 - Jul 01-07 2019
10	University News (Developing Curriculum: The DACSM Process in Indian University College System) DOC	Vol 57, No 24 - Jun 17-23 2019
11	University News (Need to Transform Higher Education System to Nurture the Intellectual Competencies of Students) DOC	Vol 57, No 25 - Jun 24-30 2019
12	Yojana (Save Cash India: Vision to Reality) DOC	Vol 63, No 7 - Jul 2019

Periodical New Arrivals

WeSchool LRC subscribes to about 150 print journals and more than 5000 full-text online journals. To ensure our faculty and students will always be up-to-date with the latest research trends, electronic table of contents services are provided to all WeSchoolers.

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New Arrivals

January 2017

Sr.No	Contents
1	Banking
2	Biography
3	Business Planning
4	Communication
5	E-Business
6	Economics
7	Education
8	Entrepreneurship
9	Fiction
10	Finance
11	General Management
12	Human Resource Management
13	Information Technology
14	Innovation
15	Leadership
16	Marketing
17	Media & Entertainment
18	Psychology
19	Taxation

BANKING	
1	Cups of Cash By Rogoff, Kenneth S. 95121

BIOGRAPHY	
1	Year of Yes By Whines, Shonda. 95139

BUSINESS PLANNING	
1	Hot Seat Startup CEO Guidebook By Shapiro, Dan. 94992
2	Sleep Room Start Up - How to Start a Business from Home By Jones, Emma. 95087

[Go to Content Page](#)

New Arrival of Books

The monthly New Arrival of Books service is a list of the newly added books in the library collection for that particular month. It is a subject wise list of new arrivals. The titles are linked to the Catalogue (WebOPAC) wherein the user can check the availability of the book.

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Learning Resource Centre

Thought Leadership - Global Perspectives

Collection of Whitepapers & Perspectives

Initiated by LRC

Table of Contents

Whitepapers - Financial Services & Health Care
Marketing & Retail.

Compiled by: Vandana Shiral, Asst. Librarian
(BSC Library-477)
June-July 2019

Topic	Whitepaper	Infographics
Financial Services	Reasons for consolidation in Asia Pacific banking - One bank to rule them all	Open 3's coming, Are Banks and FinTech ready?
	Why Better Performance Management Starts with the Customer Value	
	Digital Disruption - Addressing the challenges in the traditional world of finance	
	Commercial banks look to open APIs, FinTechs to embrace and expand their services	
	How banks are using smart banking	

[TOP](#)

Topic	Whitepaper	Podcast/Infographics
Health Care	Automation of scale - The benefits for payers	2018 Global Health Care Outlook
	Precision and predictive - Opportunities for leaders in the new economic landscape	
	Omni-channel consumer interactions - a better paradigm	
	For better healthcare claims management, think "digital ER"	
	Women in the healthcare industry	

[TOP](#)

Thought Leadership

The Monthly ‘Thought Leadership–Global Perspectives’ service renders information about the latest management trends and endeavour to collate the thought leadership across different verticals and regions. Even infographics are included for reference.

Book Review

Learning Resource Centre (LRC)

BOOK REVIEW OF THE MONTH

98% Pure Potato

The Andrew Pappas, The Smash Martians, The Oso Family and The Honey M

From the late 1950s, advertising agency account planners helped to develop running advertising campaigns that went on to build well-known households that we still use today. It was a golden era of advertising, partly because campaigns seemed to connect with consumers so well. But who were the planners who helped to develop these campaigns and build these brands?

In 98% Pure Potato, the untold history of those real-life men and women is revealed through and anecdotes from some of account planning's most revered pioneers: David Baker, John Bruce Cowan, Lee Godden, Christine Gray, EV Jenkins, John Madell, Jane Newman, Jim Williams, i White, Paul Forderick, Jan Zagic, and many more.

Industry experts John Griffiths and Tracey Follows trace the true beginnings, rise and evolution of discipline that came to be known as 'advertising account planning', uncovering how the UK's top campaigns came to be, and exploring what challenges and opportunities lie ahead.

This is the enlightening history of how a fundamental part of advertising practice came out of it well as an instrumental guide for anyone working or hoping to work in the advertising industry.

98% Pure Potato
By Griffiths, John.
London/ Unbound/ 2016
450.00

TO BORROW THIS BOOK VISIT THE BASEMENT LIBRARY!
(Scan the QR code for Table of Contents)

Book Review

Learning Resource Centre (LRC)

BOOK REVIEW OF THE MONTH

Building an Innovative Learning Organization

Institute a culture of learning to boost organizational performance and agility. What makes organizations successful? Today, most successful companies are learning organizations. Building an Innovative Learning Organization shows you how to join their ranks and bring your organization up to the head of the class. This book is a practical, actionable guide on how to boost performance, successfully manage change and innovate more quickly. Learning organizations are composed of engaged, motivated employees who continually seek improvement, which leads to organizational agility and the ability to innovate ahead of the curve. When you encourage learning at every level, from the intern to the C-suite, you gain a more highly skilled workforce with a greater ability to act in any situation. Building an Innovative Learning Organization shows you how to create this culture in your organization, with detailed explanations, practical examples and step-by-step instructions so you can get started right away. Written by a recognized thought leader in the training industry, this informative and insightful guide is your roadmap to a more effective organization. You will discover how to:

- Attract, retain and motivate the best employees.
- Become a more innovative and agile organization.
- Create a culture of continuous self-improvement.
- Encourage learning at all levels and translate it into action.

Learning and education doesn't end at graduation—it's a lifelong process that keeps you relevant, informed and better able to achieve your goals. These same benefits apply at the organizational level, making the culture self-sustaining: Learning organizations attract top workers, who drive the organization forward, which attracts more top workers. If you want the best people, you have to be their best option. Building an Innovative Learning Organization gives you a blueprint for building a culture of learning, for a stronger, more robust organization.

Building an Innovative Learning Organization
By Sarder, Russell.
New Jersey/ Wiley/ 2016
558.4 SAR

TO BORROW THIS BOOK VISIT THE BASEMENT LIBRARY!
(Scan the QR code for Table of Contents)

Book Review

Every month ‘Book Review’ service is provided for a selected management books and displayed on the notice board and LRC Blog.

Indian Industry & Economy
Volume 1, Issue 21

India jumps five places in Global Innovation Index

India improved its ranking in Global Innovation Index 2019 by five places to 32nd position in the world. The ranking was based on the performance of 41 countries. India's score was 40.87, which is an improvement of 0.57 points over the last year. The score is based on three pillars: Innovation Inputs, Innovation Outputs, and Innovation Ecosystem. India's score in Innovation Inputs is 41.5, in Innovation Outputs is 39.5, and in Innovation Ecosystem is 40.87. India's score in Innovation Inputs is 41.5, in Innovation Outputs is 39.5, and in Innovation Ecosystem is 40.87.

IT, Software creates most jobs; Bangalore, Mumbai, and Delhi top employers

The information technology and software sector has been leading the creation of jobs in the country, a report said. In a report for the first time, the report found that the top industries which have created the maximum number of jobs have remained the same over the last year.

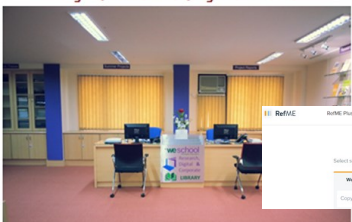

While IT software has remained at the top position as far as employment creation, other sectors offering multiple jobs have been manufacturing, IT services, and the BFSI sector. India's labor market has grown by 1.5% with the maximum number of jobs. The report also said that the top employers in the country are IT services, manufacturing, and BFSI. The top employers in the country are IT services, manufacturing, and BFSI.

Industry Update for Weschool Alumni

Exclusive service to Weschool Alumni to keep them posted about the up comings in different sector/industries. The service is provided on weekly basis.

Student WeZard – Information Kiosk
Student Information Reference Desk

Right direction towards right information


We are glad to inform you that the Library is initiating a new service, **Student WeZard – Information Kiosk**, dedicated to assist students for their information requirements to complete their assignments, projects, class preparation, etc.

Research/Project Support

We have started an exclusive service for the students wherein we will be providing the reference services specific to their curriculum and projects. A dedicated resource person will be available for the same.

Data Sets & Statistics- Agriculture

Agriculture Industry Snapshot



Overview

A data set (or dataset) is a collection of data. Most commonly a data set corresponds to the contents of a single database table, or

Google Dataset Search

Google Dataset Search

Google Dataset Search

Statistics Search Engine

Quandl

A search engine for time-series economic, and social topics published by hundreds of data providers.

Quandl Financial Data

SubjectPlus

Subjects Plus is a free and open source tool that enables libraries to create and manage online research guides. We have created sector wise datasets to get easy access to primary research.



Must Read Articles

“Must Read Articles of the Month” is a monthly service wherein the articles of most importance are highlighted and displayed in the reading hall. The Full-text Articles are available on INFOcapsule.



New Arrival Display



Thematic Display

A Display Theme is decided upon every month and the books are displayed accordingly.



Audio/Visual Room

A/V Room is used by students and faculty for screening of Business and Management Videos/ movies. We have a huge collection of management movies.

Events



Best Library Patron



QuestionPro Session



Yoga Day Lecture



Vachan Prerna Divas



HBS Workshop